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CONFIRMATION NO. 6438

SERIAL NUMBER	FILING or 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.	
10/043,714	01/09/2002 RULE 1.47	725	2421	MNI020002	
APPLICANTS Isaac Bentolila, Santa Clara, CA; Yiming Zhou, Union City, CA; Isaac Labeeb Ismail, San Francisco, CA; Richard Humpleman, Fremont, CA;					
** CONTINUING DATA ***** This appin claims benefit of 60/260,745 01/09/2001					
** FOREIGN APPLICATIONS *****					
** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 02/15/2002					
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and /HOANG-VU ANTONY /NGUYEN BA/ Acknowledged _____ Examiner's signature	<input type="checkbox"/> Met after Allowance /HAN/ Initials	STATE OR COUNTRY CA	SHEETS DRAWINGS 15	TOTAL CLAIMS 21	INDEPENDENT CLAIMS 3
ADDRESS Robert D. Shedd, Patent Operations THOMSON Licensing LLC P.O. Box 5312 Princeton, NJ 08543-5312 UNITED STATES					
TITLE SYSTEM, METHOD, AND SOFTWARE APPLICATION FOR TARGETED ADVERTISING VIA BEHAVIORAL MODEL CLUSTERING, AND PREFERENCE PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS					
FILING FEE RECEIVED 1264	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:			<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	